



Leading Through Turbulent Times

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Every day should be a prep day for turbulent times and change.

Ways to Prepare

- Turbulent times are part of doing business
- Have a communication plan in place at all times
- Make contingency plans part of normal operations
- Involve the Cast/Employees with the Vision
- Assess situations and maintain organizational composure
- Recognize that fear and anxiety are part of the process
- Share the Why as well as the What to help build trust
- Continuous improvement is essential
- Recognize and celebrate the effort as well as the success

Strategies for Leaders

- Set the example for others to follow
- Be proactive rather than reactive
- Create relationships
- Spark excitement and enthusiasm in others

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